



## TWO WAYS TO SECURE YOUR SPONSORSHIP

1

Pay online today at:

[HOPEWELLHARVESTFAIR.ORG](http://HOPEWELLHARVESTFAIR.ORG)

2

Mail a check payable to Hopewell Harvest Fair:

**HOPEWELL HARVEST FAIR**  
P.O. BOX 421  
HOPEWELL, NJ 08525

*If mailing a check, please contact us to inquire about availability of your desired sponsorship, and include sponsorship level info in the memo line of your check.*

### CONTACT

[sponsor@hopewellharvestfair.org](mailto:sponsor@hopewellharvestfair.org)  
(609) 429-0368

**Lisa Goetz, Hannah McCollum,  
Mel Johnson**

*Hopewell Harvest Fair is a 501(c)(3) nonprofit organization.  
P.O. Box 421, Hopewell, NJ 08525*

## YOUR SPONSORSHIP SUPPORTS MORE THAN THE FAIR

Funding from our sponsors supports our Community Grant Program, which distributes small grants to local nonprofit organizations.

### 2018 SPONSORSHIP OPPORTUNITIES

Exclusive sponsorship of Harvest Fair events

Exhibit space

Advertising in the Harvest Fair Almanac

Promotion in Harvest Fair publicity and advertising

Online promotion on Harvest Fair website and active social media

Visit our website to learn about opportunities for local **nonprofits, crafters, farmers, and restaurateurs.**



BECOME A SPONSOR AT  
[WWW.HOPEWELLHARVESTFAIR.ORG](http://WWW.HOPEWELLHARVESTFAIR.ORG)



JOIN US IN  
**BUSINESS ALLEY**

Create your own customized exhibit space in the Business Alley section of the Fair and meet your customers face-to-face! This is a great opportunity to collect hundreds of new, local names for your mailing list or sell your products or services. Eco-friendly businesses will get special placement in Green Lane.

**PARTICIPATION FEES**

**Hopewell Valley Business**

**\$90** (no product sales) / **\$150** (product sales permitted)

**Non-Hopewell Valley Business**

**\$115** (no product sales) / **\$175** (product sales permitted)

*Includes*

- 10'x10' booth space (no tent/tables/chairs provided)
- Business name listed in the Hopewell Harvest Fair Almanac
- Link to company website from HopewellHarvestFair.org

**IMPORTANT INFO**

Setup is from 7 AM-8:30 AM; take-down starts at 4:15 PM. Please plan on remaining for the length of the Fair. Latecomers and early-leavers may not be allowed to register for the 2019 event. Payment by credit card or check is due at time of registration to confirm space. Participants receive space numbers and instructions in mid-September.



**PREMIERE SPONSORSHIPS**

**BUSINESS SPONSORSHIPS**

**EXCLUSIVE SPONSORSHIPS**

All Business Sponsorships include a Full-Page B&W Ad in the Hopewell Harvest Fair Almanac. To be included in the Almanac, secure your sponsorship by July 15.

**\$1,000: Platinum**

- Website: Company logo (with link)
- Social media: 2 sponsored Facebook posts
- Pre-Fair Publicity: Company name/logo in all press releases/ads
- Event Space: Double Business Alley booth (20'x10') with premiere placement, table, and 2 chairs

**\$500: Gold**

- Website: Company logo (with link)
- Social media: 1 sponsored Facebook post
- Pre-Fair Publicity: Company name in press releases
- Event Space: 10'x10' Business Alley booth

**\$375: Silver**

- Website: Company name (with link)
- Social media: 1 sponsored Facebook post
- Pre-Fair Publicity: Company name in press releases

**\$250: Bronze**

- Website: Company name (with link)
- Pre-Fair Publicity: Company name in press releases

**\$2,500: Live Music**

- Website: Company logo (with link)
- Social media: 2 sponsored Facebook posts
- Pre-Fair Publicity: Individual press release
- Event Publicity: Banner on stage
- Event Space: 10'x10' Business Alley Booth with premiere placement, table, and 2 chairs

**\$1,500 (4 single) / \$4,000 (1 exclusive): Inflatables**

- Website: Company logo (with link)
- Social media: 1 (single) or 3 (exclusive) sponsored Facebook posts
- Pre-Fair Publicity: Company name in press releases
- Event Publicity: Individual sign near Inflatable(s)

**\$750: Pony Rides**

- Website: Company logo (with link)
- Social media: 1 sponsored Facebook post
- Pre-Fair Publicity: Company name in press releases
- Event Publicity: Individual sign near Pony Rides

**Create a Custom Sponsorship Package**

**Have an idea for an activity or item that your company could sponsor exclusively?**

Contact us to discuss: [sponsor@hopewellharvestfair.org](mailto:sponsor@hopewellharvestfair.org) or (609) 429-0368

*All sponsorships are available on a first-come, first served basis.*

ADVERTISE IN THE  
**HARVEST FAIR ALMANAC**

Show your support for the community with an ad in the Almanac. Distributed before at the Fair, it contains useful information for fairgoers and interested residents, including the official Fair map and schedule of activities. This year, the cover will feature the winning artwork of our first Cover Art Contest.

**ADVERTISING FEES**

**Half-Page B&W Ad: \$100**

4.75" w X 3.75" h

**Quarter-Page B&W Ad: \$75**

Horizontal: 4.75" w X 1.875" h

*To guarantee placement in the Almanac: payment due by July 15; artwork due by July 30*

*\*All Business Sponsorships include a Full-Page B&W Ad*



★ **SECURE YOUR SPONSORSHIP TODAY** ★

**Pay Online**

Choose your sponsorship or participation level(s) and pay online today at:

[HOPEWELHARVESTFAIR.ORG](http://HOPEWELHARVESTFAIR.ORG)

OR

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P.O. BOX 421  
HOPEWELL, NJ 08525

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